

99108012005005, 99108012005005

Outdoor Advertising: Approval

Heruntergeladen am 28.06.2025

<https://fimportal.de/xzufi-services/8664259/L100040>

Modul	Sachverhalt
Leistungsschlüssel	99108012005005, 99108012005005
Leistungsbezeichnung I	Outdoor Advertising: Approval
Leistungsbezeichnung II	
Typisierung	4 - Land: Regelung
Quellredaktion	Niedersachsen
Freigabestatus Katalog	unbestimmter Freigabestatus
Freigabestatus Bibliothek	unbestimmter Freigabestatus
Begriffe im Kontext	
Leistungstyp	
Leistungsgruppierung	
Verrichtungskennung	
SDG-Informationsbereich	
Lagen Portalverbund	Messen, Straßenfeste und Sonderveranstaltungen (2150100), Sonderöffnungszeiten und -genehmigungen (2150200), Veranstaltungen und Feste (1110100)
Einheitlicher Ansprechpartner	Nein

Modul	Sachverhalt
Fachlich freigegeben am	
Fachlich freigegeben durch	Lower Saxony Ministry of Social Affairs, Health and Equality
Handlungsgrundlage	https://voris.wolterskluwer-online.de/browse/document/cite/8bbb41d6-3bc1-3107-9011-05713fcb13d2 https://voris.wolterskluwer-online.de/browse/document/cite/7881339d-12f7-3d47-8801-78eafbcee77c https://voris.wolterskluwer-online.de/browse/document/cite/3806921a-4656-36ac-9a09-4defd65e6ad2 https://voris.wolterskluwer-online.de/browse/document/cite/8bbb41d6-3bc1-3107-9011-05713fcb13d2
Teaser	If you want to advertise in public spaces, you must apply for a permit.
Volltext	Outdoor advertising refers to the forms of advertising in which the advertising medium is located in public spaces. The installation of outdoor advertising is usually subject to approval.
Erforderliche Unterlagen	Documents may be required. Please contact the competent authority.
Voraussetzungen	<p>The display of posters in urban areas is subject to municipal regulations in addition to the legal requirements. These are included in statutes or police regulations.</p> <p>As a rule, they determine</p> <ul style="list-style-type: none"> • which institutions are allowed to put up posters, • for which events posters may be put up, • the size and number of posters, • poster locations and duration. <p>The municipal guidelines have two objectives: They are intended to meet the needs of cultural event organizers and to maintain or improve the cityscape and streetscape.</p>
Kosten	A building permit fee will be charged in accordance with the annexes to the building fee regulations and, if applicable, an additional special use fee in individual cases in accordance with local law.

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	<p>If an advertising system is installed without a required building permit, this can be punished with an administrative offense.</p>
Verfahrensablauf	<p>You submit your application with the necessary documents to the responsible office.</p> <p>The competent body will check your application and request any missing documents or information from you.</p> <p>The competent body will inform you of its decision in writing.</p>
Bearbeitungsdauer	
Frist	<p>The application must be submitted in good time before the advertising system is installed.</p>
weiterführende Informationen	
Hinweise	<p>In addition, a special use permit may be required for the use of public space. In individual cases, the building supervisory authority or the respective municipal administration will advise you on this.</p> <p>There are also advertising systems that do not require a permit in accordance with Section 10 of Annex 1 to Section 60 of the Lower Saxony Building Code (NBauO), e.g. for advertising systems with a viewing area of up to 1 square metre, for advertising systems for temporary events or for advertising systems that are temporarily installed or set up for public elections.</p> <p>Incidentally, the NBauO does not apply to advertising material that is attached to the columns, boards or surfaces approved for this purpose.</p>
Rechtsbehelf	
Kurztext	<p>Outdoor advertising refers to the forms of advertising in which the advertising medium is located in public spaces. The installation of outdoor advertising is usually subject to approval.</p>

Modul	Sachverhalt
Ansprechpunkt	<p>Responsibility lies with the district, the independent city, the large independent city and the municipalities with building supervisory powers.</p> <p>https://www.arl-bs.niedersachsen.de/startseite/strategie_planung/bauleitplanung_stadtebau_bauaufsicht/untere_bauaufsichtsbehorden/untere-bauaufsichtsbehoerden-125799.html</p> <p>https://www.arl-bs.niedersachsen.de/startseite/strategie_planung/bauleitplanung_stadtebau_bauaufsicht/untere_bauaufsichtsbehorden/untere-bauaufsichtsbehoerden-125799.html</p>
Zuständige Stelle	<p>Responsibility lies with the district, the independent city, the large independent city and the municipalities with building supervisory powers.</p> <p>An overview of the lower building supervisory authorities can be found on the website of the Lower Saxony Ministry for Social Affairs, Health and Equality.</p>
Formulare	
Ursprungsportal	Außenwerbung: Genehmigung, Outdoor Advertising: Approval